

# **LEADERSHIP OF TEXTILE TECHNOLOGY (LOTT)**

## **THE INSTITUTE OF TEXTILE TECHNOLOGY**

*March 12 – 18, 2006*

*Raleigh, NC*

This executive program has been developed to provide a unique educational experience for current and future industry leaders. Seminars related to leadership skills, evolution of the global marketplace, strategies for economic competitiveness, and business simulations are included in this session. Many sessions in this course are highly interactive, with significant discussion between participants and speakers. The goal of this course is to expose participants to a variety of concepts that further their development as successful leaders in the Textile or other industries.

### **Participants Will:**

- Learn to develop successful leadership strategies;
- Develop skills related to team functionality and organizational management;
- Increase understanding of the economic and global climate affecting textile manufacturing; and
- Develop a better understanding of factors that affect short and long-term business profitability and growth.

### **Who Should Attend?**

This course is designed for personnel who are or are expected to be in key leadership positions during their career. Previous participants have been from positions such as technical/plant/sales managers, division managers, financial officers, and directors of manufacturing.

### **Where and When**

The conference will be held in Raleigh, NC at the Sheraton Capital Center from the evening of Sunday, March 12, to Saturday, March 18, 2006. Instructors will include current and previous faculty from the Institute, NC State University, and the University of Virginia. All hotel arrangements and most meals are covered in the registration fee.

### **How To Register**

Attached is a registration form for the 2006 LOTT conference. The cost of the conference for Members is \$5,500 per individual; the cost for Non-Members is \$6,000 per individual. This cost includes lodging at the Sheraton, lunches, some evening dinners, and course materials. Registration is open until March 7, 2006.

# COURSE PROGRAM

## ***Sunday, March 12***

Opening Dinner (6:00 pm, Sheraton Capital Center)

## ***Monday, March 13***

Introductions and remarks from the President of ITT (*Dr. Gilbert O'Neal*)

Type Characterization for Leaders – Understanding implications of MBTI on organizational dynamics (*Dr. Robert Barnhardt*)

Effective Leadership (*Mr. Ronald Butler*)

Deficits and Rates – Should I Be Scared or Merely Anxious? (*Dr. John Lapp*)

Case Study – Leadership under adverse conditions (*Mr. Dale Fite & Dr. Robert Barnhardt*)

## ***Tuesday, March 14***

The New Global Competitive Textile Marketplace and Implications (*Dr. Nancy Cassill*)

Thinking, Acting, and Leading Strategically in the Global Economy (*Dr. Robin Dorff*)

Global Trade and Conflicting National Interest (*Dr. Gilbert O'Neal*)

## ***Wednesday, March 15***

Business Simulation Workshop: Gaining an Understanding of the Critical Relationships within a Business Environment (*Dr. Michelle Jones & Dr. Helmut Hergeth*)

## ***Thursday, March 16***

Globalization and the Competitive Environment (*Dr. Neil Snyder*)

Leadership in a Turbulent World (*Dr. Neil Snyder*)

## ***Friday, March 17***

Creativity and Innovation for Survival (*Dr. Neil Snyder*)

Profitability Engineering for the Textile Industry (*Mr. Neil Cahill*)

## ***Saturday, March 18***

Profitability Engineering for the Textile Industry (*Continued*)

Closing Remarks and Seminar Evaluations (*Dr. Gilbert O'Neal*)